

ValueGuidePro™

THE SMARTEST VALUE TOOL IN POWERSPORTS

VALUE GUIDE PRO™ IS THE MOST POWERFUL POWERSPORT PRICING TOOL EVER BUILT.

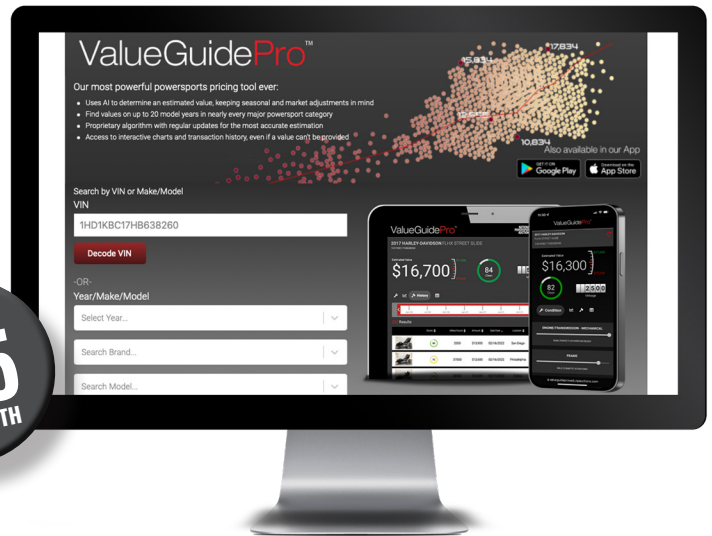
Based on 20+ years of market data and historical trends, the proprietary machine learning model recognizes patterns in vehicle pricing behavior, based on inputs like seasonality, depreciation, region, mileage, and condition to provide the most accurate wholesale valuation estimate for a powersport vehicle.

VALUE GUIDE PRO GIVES YOU THE CONTROL

Value Guide Pro is the first-ever AI-driven valuation tool to project an estimate for a powersport vehicle(s), in real-time, based on your inputs. A value can be generated for vehicles in nearly all major powersport categories, up to 20 years old, regardless of auction transaction history or volume:

- **Adjust vehicle aspects, condition, and mileage to reflect your vehicle's state**
 - ✓ Vehicles with up to 100,000 miles
 - ✓ Units in varying condition (60+ Score)
 - ✓ 20 years or newer
- **Enter VIN or Year, Brand, and Model with Mileage**
 - ✓ All major powersports categories and brands
 - ✓ Values provided are a current market estimate, not an average based on auction transactions

**ONLY
\$25
PER MONTH**



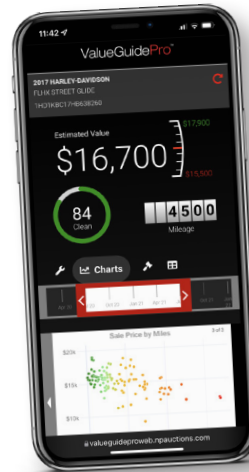
AI MACHINE LEARNING FOR MORE ACCURATE VALUATION



This proprietary algorithm regularly retrains, re-learns, and updates valuations based on multiple data sets, auction transactions, and additional market factors. The more often it is used, the more accurate it becomes, providing the Value Guide Pro users the most accurate and up-to-date valuation available.

Value Guide Pro includes Value Guide Plus data and breakdowns.

INTERACTIVE CHARTS AND TRANSACTION HISTORY DATA



Value Guide Pro equips power users with (up to) two years of transaction data and a rich, interactive charting interface providing trend-level analysis aimed at better business decisions. Even if vehicle characteristics fall outside of the model's parameters (age, condition & mileage) to return a value, Value Guide Pro will chart out all available auction transactions over the last 24 months.

- Separate graphs charting out the impact's seasonality, condition, and mileage
- Fully adjustable time frames and selectable chart points
- 4-months of transaction history with images, pricing, regionality, and more

Value Guide Pro is the next evolution of the NPA Value Guide™ system, delivering more accurate information on a broader section of powersports vehicles than ever before. Members can access the industry's most powerful valuation tool for only \$25 per month. Maximize your effectiveness and profitability through Value Guide Pro. Value Guide Pro is also available (via API) for integration into enterprise-level systems through NPA Data Services subscriptions.

AN ACTIVE NPA MEMBERSHIP IS NEEDED TO SUBSCRIBE



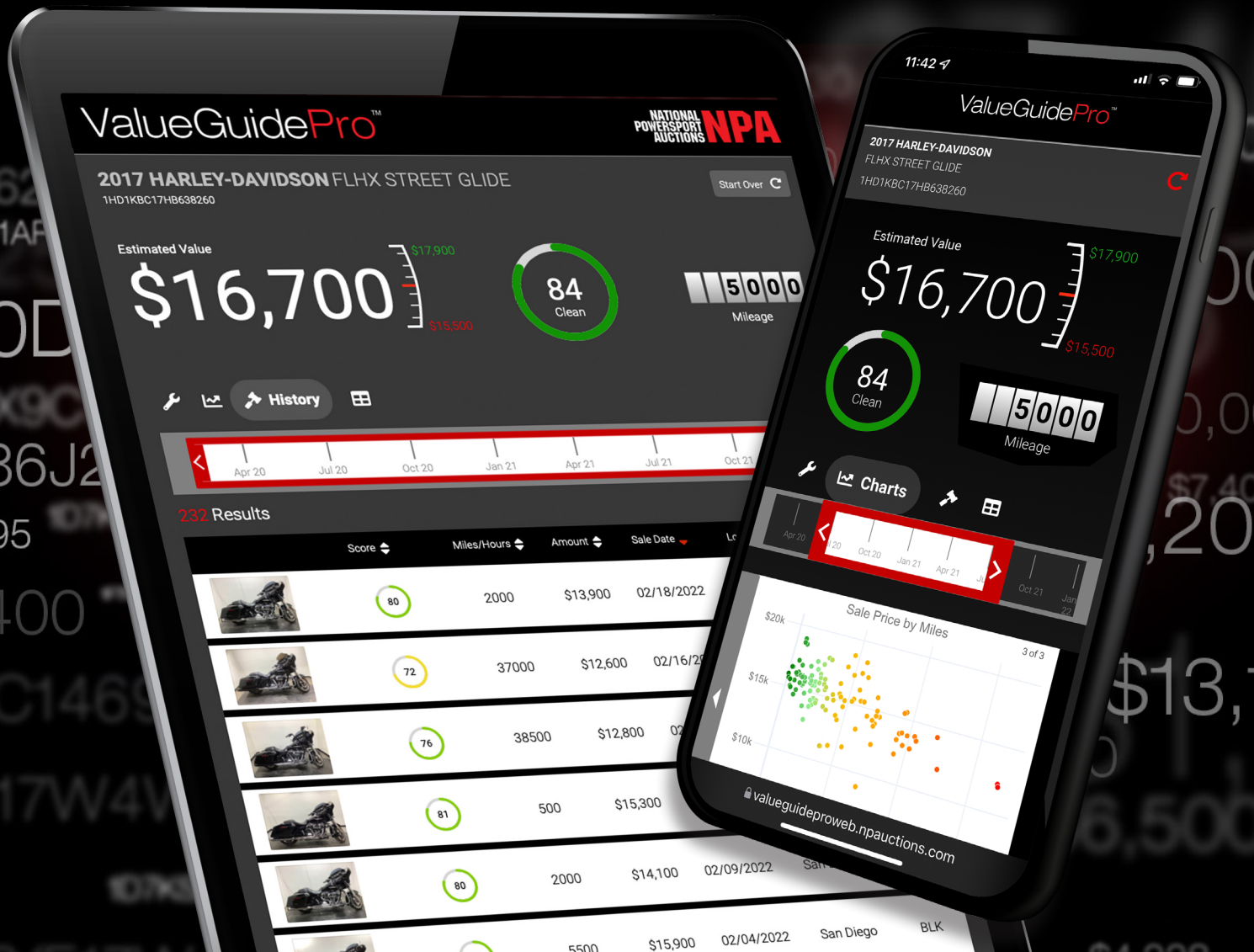
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ValueGuidePro™

THE SMARTEST VALUE TOOL IN POWERSPORTS

Our All-New Machine Learning Algorithm Provides
Complete and Current Values on Your Powersports Units



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