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# NPA ADDS AVELLO

## National Powersport Auctions Brings In Industry Pro For Central Region

**San Diego, CA, June 10, 2015** — National Powersport Auctions (NPA), the world's leading powersport auction has brought in a seasoned pro to service dealers in the central region of the country. Tony Avello adds 15 years of dealership experience combined with three years in the financial services industry. As the latest Regional Sales Manager on the NPA team, Tony will be taking care of dealers in the Dakotas, Wisconsin, Minnesota, Nebraska and Iowa.

"Pre-owned is the place to be," says Avello. "New and pre-owned sales are showing signs of determination which is a result of lenders offering competitive financing and dealers managing inventory more efficiently... I want to help make this a win-win for everyone." His new role with NPA should help facilitate that process.

Tony is a motorcycle guy, through and through, according to NPA Director of Sales, Mike Murray. "Tony grew up in the paddock and he still owns his first bike, a 1991 Yamaha FZR 600 that is currently parked next to his 2012 Aprilia RSV4. He combines the passion for powersports with the professionalism of the automotive industry, which made him the ideal candidate for the RSM position."

Murray isn't kidding about Tony being a motorcycle guy from day one. "In the late 90's my older brother Greg started road racing in the Championship Cup Series for Buell," adds Avello. "Of course I had to see what my brother was up to, so I went to the track with him to help pit crew. It wasn't long before I got the urge to throw a leg over a bike and then bought one my junior year of high school. Being at the track and around people who love motorcycles from the start, has helped shape my passion for the industry."

Fast-forward to 2015 and Avello is amped to be with NPA! "The powersports industry is gaining momentum. New models are bringing new faces to the powersports world and it couldn't be a better time to get onboard." Welcome to the team, Tony!

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