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FOR IMMEDIATE RELEASE

NATIONAL POWERSPORT AUCTIONS' SACRAMENTO SUCCESS

Facility Launch Hits Hard!



Poway, CA, March 20, 2019 — National Powersport Auctions (NPA), the industry leader in powersport auctions and remarketing services, launched its 7th live auction facility in Sacramento, California, on March 14, 2019 with a bang! The 38,000 sq./foot facility was packed with dealers from Northern California, the Pacific Northwest, Canada and beyond. More than 275 powersports vehicles went under the gavel, with the highest bidder count per unit of any NPA opening.

“The first NPA Sacramento auction was far and away the strongest opening I’ve experienced during my time at NPA,” says NPA’s director of business development, Tony Altieri. “Auction activity and dealer attendance were off the charts! The facility was buzzing all day.”

Strategically located to serve dealers in Northern California, the Pacific Northwest and Canada, NPA Sacramento’s first auction brought in a full house. Of the more than 260 bidders, local dealers were matched by dealers nationwide and through the magic of the NPA Simulcast dealers in Canada, Europe and Asia logged on to watch the auction.

“We’ve talked about a Northern California site for years. After a lot of careful planning and hard work, we are very excited to see it all come together. Our Sacramento team is dialed into NPA’s process and fully understands our mission to support all of our clients and customers with integrity and respect,” says Cliff Clifford, NPA’s founder and CEO.

Things were really rocking on both preview day and auction day. According to Jeff Kinney, NPA's vice president of operations, "Attendance on the floor was strong all day with many dealers choosing to stick around until the last hammer was dropped. We're extremely proud of our team in Sacramento and the staff members that came in from Dallas, Madison and San Diego to assist. Because of their collective efforts, today was a massive success. I can't wait to see the official Grand Opening in May."

NPA Sacramento will be running two lanes in April to accommodate even more units. The next live auction will be Thursday April 18th, 2019. Transportation trucks are now running weekly in and out of the Sacramento facility, so buying and selling through NPA is as easy as ever. For dealers that have units they would like to consign please contact Trevor Nicely at 503.349.0571 or tnicely@npauctions.com.

To bid on vehicles today, visit www.npauctions.com now!

NPA Sacramento Location:
8687 Weyand Ave, Building C,
Sacramento, CA 95828

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About National Powersport Auctions:

Established in 1990, National Powersport Auctions (NPA) is the world's largest provider of powersport vehicle remarketing services. NPA's nationwide footprint serves the industry's largest financial institutions, OEMs and dealers through a multitude of live and online selling platforms. NPA also offers comprehensive data services including the NPA Value Guide™, the industry's most accurate wholesale valuation tool. NPA has company-owned and staffed facilities in San Diego, California; Philadelphia, Pennsylvania; Madison, Wisconsin; Dallas, Texas; Cincinnati, Ohio; and Atlanta, Georgia. NPA is a wholly owned subsidiary of Copart, Inc (Nasdaq: CPRT). For more information about NPA, visit: www.npauctions.com