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FOR IMMEDIATE RELEASE

NPA PICKS UP A PRO

Mike Aicardi Storms Into The Northeast

Poway, CA, August 9, 2017 — When a true Nor'easter blows into New England, the locals pay attention! National Powersport Auctions (NPA) is set to take the region by storm. The world's largest provider of powersport vehicle remarketing services has added industry veteran Mike Aicardi to the team as Regional Sales Manager for the area. Most recently the general manager of Wagner Motorsports International in Worcester, Massachusetts, Aicardi is now serving the needs of all New England dealers.



“Mike is an industry veteran, with decades of experience in the industry,” says NPA vice president of sales Mike Murray. “He has worked with many landmark dealers in the area, starting at Bernardi Cycles in Natick, Massachusetts to MOMS Motorcycle in Foxboro, Massachusetts, so he knows the nuances of the New England market. This wealth of dealership experience is invaluable when it comes to communicating the business opportunities available to dealers through NPA’s valuation tools and inventory services.”

“Working at a national company has been a long-time goal of mine,” adds Aicardi. “NPA definitely meets that goal! Being able to help dealers grow and realize their profit potential is very gratifying. Being able to utilize all the elements in the toolbox of a national company is amazing.”

From his first 3 hp minibike and then his first “real” motorcycle — a 1973 Yamaha CT1 — Mike has been a life-long rider. He raced enduros and three wheelers back in the day, and to this day he is still a diehard enthusiast. A Honda 700 and Polaris quad share space in his garage with his classic 1997 Ducati 900ss and 1989 Honda CB1 restoration project. “I just sold my Husky, so I’m looking for another dirt bike.”

“I can’t tell you how impressed I am with all the resources NPA brings to the equation,” says Aicardi. “But even more impressive are the people...the staff at our NPA warehouses is phenomenal. They are the real pros.”

Aicardi is based in NPA’s newest facility in Philadelphia, but will be calling on dealers throughout the Northeast, including Rhode Island, Connecticut, Maine, Massachusetts, New Hampshire, Vermont and Eastern New York.

Dealers everywhere can view our full schedule of auction dates and find their NPA facility by visiting the NPA website at www.npauctions.com.

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About National Powersport Auctions:

Established in 1990, National Powersport Auctions (NPA) is the world’s largest provider of powersport vehicle remarketing services. NPA’s nationwide footprint serves the industry’s largest financial institutions, OEMs and dealers through a multitude of live and online platforms. NPA also offers comprehensive data services including the NPA Value Guide, the industry’s most accurate wholesale valuation tool. NPA has company-owned and staffed facilities in San Diego, California; Philadelphia, PA; Dallas, Texas; Cincinnati, Ohio; Atlanta, Georgia. For more information on NPA visit: www.npauctions.com