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## **BEST IN THE WEST**

### **Auction Acceleration & Expansion**

**Poway, CA, April 1, 2017** — After kicking off 2017 by opening two new facilities in Philadelphia and Dallas, National Powersport Auctions (NPA), the world's largest provider of powersport vehicle remarketing services, continues to accelerate and expand. As part of the growth initiative, Jeff Wharton has been named Regional Sales Manager. After serving the better part of 15 years in various roles on the dealer side, most recently as finance manager at San Diego BMW Motorcycles, Wharton will now be calling on his former compadres in the Western Region.

“I am very excited to have Jeff on the team,” says NPA Director of Sales, Mike Murray. “His industry experience in retail, retail finance and lending gives him a skillset second-to-none when it comes to assisting Western Region dealers in increasing revenues with NPA's tools.”

Although new to NPA, this is by no means Wharton's first rodeo. He has been in the saddle since he bought his first GSX-R 600 back in 2003. “For a dozen years — and bikes — I've worked as a retail sales person, online support agent, assistant sales manager, internet sales manager, finance director and regional sales manager,” he adds. “Motorcycling has been a huge part of my life's successes and I'm happy to share my passion with dealers in the Western Region. I look forward to bringing new growth to dealers and the motorcycling community at large.”

In addition to expanding the team with the addition of Wharton, NPA is going big in “Big D” hosting a Grand Opening soiree' in the new Dallas facility on April 7, 2017. If you don't do business deep in the heart of Texas, check the website for the NPA venue nearest you and a full schedule of auction dates:

<http://www.npauctions.com/NPASchedule.aspx?view=LiveAuction>

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#### **About National Powersport Auctions:**

Established in 1990, National Powersport Auctions (NPA) is the world's largest provider of powersport vehicle remarketing services. NPA's nationwide footprint serves the industry's largest financial institutions, OEMs and dealers through a multitude of live and online platforms. NPA also offers a multitude of data services including the NPA Value Guide, the industry's most accurate wholesale valuation tool. NPA has company-owned and staffed facilities in San Diego, California; Philadelphia, Pennsylvania, Dallas, Texas; Cincinnati, Ohio; and Atlanta, Georgia. For more information on NPA visit: [www.npauctions.com](http://www.npauctions.com)