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FOR IMMEDIATE RELEASE

## **NATIONAL POWERSPORT AUCTION ADDS TO SOUTHERN CALIFORNIA TEAM**

### **Semper Fi! Former Marine Now Serving SoCal Dealers**



**Poway, CA, February 20, 2018** — National Powersport Auctions (NPA), the world’s largest provider of powersport vehicle remarketing services, is expanding again. Dealers in NPA’s Southern California territory are now being called on by United States Marine Corps veteran Dominick Catalfamo as NPA’s newest regional sales manager. Although he will report to Poway HQ, he is stationed in Menifee, California in order to be closer to his dealer network.

“Dominick’s attention to detail and discipline will serve his dealers well,” notes NPA vice president of sales Mike Murray. “More importantly, he is an enthusiast and brings an infectious *esprit de corps* to our entire organization.” Most recently a Sales Manager at KTM of Murrieta, Catalfamo brings a wealth of field experience to his new role at NPA.

“I spent 17 years in the Marine Corps prior to getting into the powersports industry,” he says. “I learned to ride street bikes when I was stationed in Japan and did a bit of racing while I was there.” Upon completing his service, Dominick started his civilian career as a sales associate at North County Motorsports in Southern California. “Then I moved to Sales and Finance Manager at Wilson Cycle Sports. I love all sorts of riding, but have found a new found passion riding off-road, including Side-X-Sides.”

“Dominick’s industry expertise, retail dealership experience and genuine enthusiasm makes him a terrific addition to the NPA team,” says Murray. “His relationship with leading dealers in our Southern California territory will further help him transition to his new role. Having worked in sales and F&I at the dealership level gives him an insider’s understanding of the motorcycle industry and will facilitate explaining the increased

revenue opportunities available to dealers utilizing NPA's suite of services."

"I am really excited about working with everyone at NPA and to help powersports dealers grow their pre-owned business," adds Catalfamo. Southern California dealers can reach him at [dcatalfamo@npauctions.com](mailto:dcatalfamo@npauctions.com), 858-735-0473.

Check the NPA website for the venue nearest you and a full schedule of auction dates: <https://www.npauctions.com/NPASchedule.aspx>

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**About National Powersport Auctions:**

Established in 1990, National Powersport Auctions (NPA) is the world's largest provider of powersport vehicle remarketing services. NPA's nationwide footprint serves the industry's largest financial institutions, OEMs and dealers through a multitude of live and online platforms. NPA also offers comprehensive data services including the NPA Value Guide, the industry's most accurate wholesale valuation tool. NPA has company-owned and staffed facilities in San Diego, California; Philadelphia, PA; Dallas, Texas; Cincinnati, Ohio; and Atlanta, Georgia. NPA is a wholly owned investment of Copart, Inc (Nasdaq: CPRT). For more information about NPA visit: [www.npauctions.com](http://www.npauctions.com)