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NPA RAMPS UP

Ramanauskas In The Saddle At National Powersport Auctions

San Diego, CA, June 10, 2015 — National Powersport Auctions (NPA), the world's leading powersport auction exclusively for dealers, has recently ramped up, including hiring Chris Ramanauskas as the regional sales manager for Florida. With 35 years in the industry, including 17 years at the dealership level, Ramanauskas has seen it all... including the unparalleled opportunities in the pre-owned powersports market.

"I have been in the powersports industry since I was 16 years old," says Chris. "I have seen many changes come to our industry, and I think the next five years are going to continue to grow our business — Jump on the train or be passed!" After spending the past 18 years with aftermarket distribution giant Parts Unlimited, Chris is a familiar face to dealers in the region and is looking forward to what happens next in his new RSM role.

Experience and enthusiasm, not to mention having been in the dealers' shoes for nearly two decades make Chris the ideal candidate for Florida's RSM position according to NPA sales director Mike Murray. "When Chris wanted to join the team we were extremely pleased," says Murray. "Adding someone of Chris's caliber immediately adds to the services and guidance we will be able to offer our dealers."

"I read about NPA, and appreciate the stability that a 25 year-old company brings to the table. This is the next phase of my motorcycle career!" What is in it for his long-time dealer contacts? "They are missing the boat if they are not selling more pre-owned units, this is where the profit is! There are no complaints on availability, either... NPA has that covered!"

From his first 3.5 HP Briggs & Stratton mini bike with a scrubber rear brake at age 5, motorcycles have been an obsession for Ramanauskas. "No one in my family rode, but I saw the fun, adventure and skill level that motorcycling requires watching Evel Knievel and the USGP from Carlsbad on the Wide World of Sports. I was hooked! I still ride to this day, both dirt and street, as often as I get the chance."

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About National Powersport Auctions:

Headquartered in Poway, California, National Powersport Auctions (NPA) is the industry leader for powersport auctions and remarketing services. Created 25 years ago by powersports professionals, NPA serves lenders and dealers throughout the nation. NPA has company owned and staffed facilities in San Diego, California; Dallas, Texas; Cincinnati, Ohio; and Atlanta, Georgia.