

FOR IMMEDIATE RELEASE

## **National Powersport Auctions Steps Up Strategic Partnership Of National Powersports Dealer Association**

**May 2, 2022 Poway, CA** — “NPA believes that dealers are critical to the future of powersports,” says National Powersport Auctions CEO Jim Woodruff. “They are at the front lines of the consumer experience that fuels our industry and we are committed to helping them be the best they can be.” Already a strong supporter and trusted advisor to the National Powersports Dealer Association, NPA has expanded its efforts to engage with dealers in meaningful dialog and mutually beneficial actions.

“NPA is the industry’s authority on pre-owned and the largest provider of powersport auction services,” he adds. “We share NPDA’s PURE vision and belief that our industry is better when we all work together.” NPDA continues to bring dealers in under its PURE banner (Promote, Unite, Represent, Educate).

“Partnering with NPDA is a true commitment to the long- term excellence and success of powersports dealers and we are eternally grateful for the support, leadership and friendship that Jim Woodruff and NPA have extended the Association,” states NPDA Chair Bob Althoff. “Mr. Woodruff was the very first advisor to support this crazy notion that dealers could come together and strive for retail excellence, and he has been in our corner from day one. Without Woodruff’s sage counsel and NPA’s support, NPDA would still be stuck on the drawing board.”

NPA is joined by a growing number of industry supporters for NPDA, including Find It Now, Garage Composites, Law Tigers, LiquiMoly USA, MaxOpp Marketing, Performance Brokerage Services and VinData. At the recent AIMExpo, it was announced Arrowhead Engineered Products, the parent company to All Balls Racing, Vertex, Hot Cams, Pivot Works and most recently Western Power Sports, has also stepped up at the highest level of support as a Strategic Partner.

NPDA continues to gain traction as a unifying force for the entire industry. The Mission and Vision statements have been articulated, Articles of Incorporation finalized, 501c6 status issued, bylaws have been adopted and more than 150 Dealerships are dues paying members. “We are grateful that NPA and all of our partners share the vision and support the mission of NPDA,” concludes Althoff.

### **About National Powersport Auctions:**

Established in 1990, National Powersport Auctions (NPA) is the world's leading provider of powersport vehicle remarketing services. NPA's nationwide footprint serves the industry's largest financial institutions, manufacturers and dealers through their premier live and online selling platforms. NPA also offers comprehensive data services, including the NPA Value Guide™, the industry's most accurate wholesale valuation tool. NPA has company-owned and staffed facilities in California, Colorado, Florida, Georgia, Ohio, Oregon, Pennsylvania, and Texas. NPA is a wholly-owned subsidiary of Copart, Inc (Nasdaq: CPRT). For more information about NPA, visit: [www.npauctions.com](http://www.npauctions.com).

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