## New dealer application process

Be prepared every step of the way and learn about the Wells Fargo Commercial Distribution Finance (CDF) application process. Below, we've outlined the required items and actions you'll need to tackle. We are here to help. Our passion is to help businesses like yours and it shows in work. In fact, 93% of our customers ranked our customer service a 9 or 10.1



### FIVE STEPS TO OPENING A CREDIT LINE IN THE U.S.<sup>2</sup>

# Let's get started

- · After talking to your CDF sales representative, you'll get an email to complete your application
- · While filling out your forms, you may be asked for business-related items such as:
  - Tax ID
  - Year established
  - Entity type

  - Insurance details
  - Financial statements date of birth, and
- Specific owner information
  - including social
  - security number,
  - address





## 2. Finish and submitted your entire application Finish and submit package

- Complete your online or paper application
- Provide necessary documents, records, information, etc.

# 3. The CDF credit team reviews your application package

- A CDF sales representative will send you an email confirming that your application package has been received
- Be on the lookout for additional questions or documents from our team; we may need to clarify a few things



## You're approved.3 Now what?

- Your CDF sales representative will call to explain the decision and may outline additional conditions needed to activate vour credit line
- For documentation questions, talk to our specialists at cdfdocs@wellsfargo.com. They'll respond within a few hours
- Review and sign all documents, and satisfy all outstanding conditions





- Receive a welcome email and package from our team
- A Customer Care team member will contact you within the first week of activation to help you set up your account and answer any questions. If you have questions before then, call 800-553-8232
- Participate in an introductory call with your new account manager
- Let your manufacturer know that your credit line with CDF is open



Your credit line is now open!

<sup>1.</sup> Based on a 0 - 10 point scale; received 5,680 surveys from existing Wells Fargo CDF customers in 2016.

<sup>2.</sup> Dependent on size and structure. For more information, please speak with your Wells Fargo CDF sales representative.

<sup>3.</sup> Subject to qualification, change in program terms and credit approval. See your financing agreement for all terms and conditions. Nothing contained herein is, or shall be relied upon as, a promise, representation or commitment to provide financing or interest-free financing.



## **Dealer Application**

Product & Credit Line Request:		
Manufacturer/Distributor:	Requested Credit Line Amount: \$	
Product Type/Line(s):	Orders Pending? Yes ☐ No ☐ If YES, Amount \$	
Primary Market Served: US Canada Other	Referred By:	
Dealer Applicant ("Applicant") Information:		
Legal Business Name of Applicant	State of Incorporation or Residence	
DBA Name (If any)	Year Established	
Phone Fax Cell	Years Under Present Owner	
Email Address	Website www.	
Headquarters Address (no P.O. Boxes)	Property Information: Own Rent Rent	
City, State ZIP	Name of Landlord	
Key Contact Name	Contact	
Key Contact Phone Email	Phone	
Federal Tax ID State Org ID		
Entity Information:	Parable DIIC Member Messard DIIC Messard DIIC Messard DIIC	
Business Type: ☐ Corporation ☐ General Partnership ☐ Limited Partnership Is Applicant a publicly-held company? Yes ☐ No ☐ If Yes: Exchange Is		
Listed >1 \		
Additional Location(s): If more than two, please provide additional location	information on separate sheet and attach.	
Contact & Phone	Property Information: Own ☐ Rent ☐	
Address	Name of Landlord	
City, State, ZIP	Contact	
Contact & Phone	Property Information: Own ☐ Rent ☐	
Address	Name of Landlord	
City, State, ZIP	Contact	
Insurance Information:		
Insurance Company /Agent Pho	one Property Coverage Amount \$	
Lender and Open Account Information: If more than two, please provide add	itional location information on separate sheet and attach.	
Lender/Distributor Name	Credit Line \$	
Brand(s) Financed	Account #	
Lender/Distributor Name	Credit Line \$	
Brand(s) Financed	Account #	
	nclude all officers (including President and Secretary) and, for a Partnership, all	
General and/or Limited Partners; for an LLC, all Members and Managers; and information on a separate sheet and attach.	for a Sole Proprietorship, the Sole Proprietor. If additional Principals, provide all	
First, Middle, Last	Title	
Home Address	Ownership % Country of Citizenship	
City, State, ZIP	Does principal own 50% or more of another company? Y ☐ N ☐	
Phone #	If Yes, Business Name	
Social Security # Date of Birth	If Yes, Federal Tax ID #	
First, Middle, Last	Title	
Home Address	Ownership % Country of Citizenship	
City, State, ZIP	Does principal own 50% or more of another company? Y ☐ N ☐	
Phone #	If Yes, Business Name	
Social Security # Date of Birth	If Yes, Federal Tax ID #	

First, Middle, Last	Title			
Home Address	Ownership % Country of Citizenship			
City, State, ZIP	Does principal own 50% or	Does principal own 50% or more of another company? Y □ N □		
Phone #	If Yes, Business Name			
Social Security # Date of Birth	If Yes, Federal Ta	ax ID #		
Key Individual/Owner Information: Complete Names and Addresses Needed. A Ke ABOVE, that owns 10% or more of the Applicant or is involved in significant day-to Owners/ Individuals, provide all information on a separate sheet and attach.				
First, Middle, Last	Title			
Home Address	Ownership %	Country of Citizenship		
City, State, ZIP	<u> </u>	·		
Phone #	Social Security #	Date of Birth		
-				
First, Middle, Last	Title			
Home Address	Ownership %	Country of Citizenship		
City, State, ZIP	_			
Phone #	Social Security #	Date of Birth		
If Ownership % of all Principals, Key Individuals and				
Owners listed above does not total 100%, Explain:				
Additional Document Requirements:				
☐ For Requested Technology Credit Lines regardless of size and/or for all other Requested (Balance Sheet & Income Statement) ☐ Sole Proprietorships and General Partnerships – Provide current (within last 12 months) ☐ Corporations–provide Articles of Incorporation; Partnership–provide Partnership Agreement	personal financial statements	-	:s	
☐ Provide copy of Driver's License or State ID for all principals and/or officers				
Additional Questions				
Has Applicant and/or any Principal, Key Individual or Owner of Applicant done business with	Wells Fargo?	Yes No 🗆		
Has Applicant and/or any Principal, Key Individual or Owner of Applicant ever defaulted with	any Wells Fargo line of busine	ss? Yes No		
Has Applicant and/or any Principal, Key Individual or Owner of Applicant filed bankruptcy/in:	solvency?	Yes □ No □		
If YES and within 10 years, attach explanation, discharge papers and list of creditors.				
Has Applicant and/or any Principal, Key Individual or Owner of Applicant been charged with a felony?		Yes No D		
Does Applicant and/or any Principal, Key Individual or Owner sell arms or armaments?		Yes No D		
Has Applicant and/or any Principal, Key Individual or Owner of Applicant ever operated a ma	arijuana dispensary?	Yes No 🗆		
The above named Applicant makes this application to Wells Fargo Commercial Distribution Finance, LLC ("Lenc Applicant authorizes Lender to (i) file a financing statement against all of Applicant's personal property prior to send purchase money notification letters to all prior UCC filers and negotiate subordination agreements with of the event Applicant's application for credit is denied, Applicant may request a statement of specific reasons for denial should be addressed to Lender at the address noted	the execution of a security agreeme ther lenders, and (iii) to obtain and in denial within sixty (60) days of notif	nt, (ii) upon Lender's approval of a credit facility for Applicant, to exestigate information concerning any statements made herein. In fication of the denial, and which should be provided to you within		
signing below) understand and agree that my (our) personal consumer credit report may be requested in conrequest, I (we) will be informed whether or not a credit report was requested and the name and address of the any telephone, facsimile machine, computer or other device to send communications concerning Lender prograpplication is true and complete. CALIFORNIA RESIDENTS: A married applicant may apply for an individual act available to all credit worthy customers and that credit reporting agencies maintain separate credit histories or to help the government fight the funding of terrorism and money laundering activities, Federal law requires al account. When Applicant opens an account, Lender will ask for the name(s), address(es), date(s) of birth, and applicable. Lender may also ask to see driver's licenses or other identifying documents related to Applicant, and	ection with this application and any s a agency that furnished the report. If ams to the Applicant. To the best of ti count. OHIO RESIDENTS: Ohio laws a neach individual upon request. The CI financial institutions to obtain, verify other information that will allow Lem	subsequent update, renewal, or extension of credit. If I (we) approved for a credit facility, Applicant authorizes Lender to use he knowledge of the undersigned, the information provided in this igainst discrimination require that all creditors make credit equally blio Civil Rights Commission administers compliance with this law. y, and record information that identifies each person who opens ar der to identify Applicant, and its owner(s) and guarantor(s) as		
APPLICANT AND ALL PRINCIPALS/OWNERS ARE	REQUIRED TO SIGN AT	воттом		
Applicant Signature		Date		
Print Name	Title			
Principal Signature		Date		
Print Name	Title			
Principal Signature		Date	_	
Print Name	Title			
Delevieral Clarachura		D. t.		
Principal Signature		Date		
Print Name	Title			

Please sign, print and return the above application, along with any required attachments