# THE LEADER IN PRE-OWNED POWERSPORT AUCTIONS



# NPA AT A GLANCE

BUYER PROGRAMS	WHAT	WHERE
Live Monthly Auctions	In person inspection, bid in lane	NPA Facility
Simulcast Monthly Auctions	Live stream to listen, watch, and bid real-time from your dealership	NPA Website
NPA Proxy Bids™	Set it and forget it online during live auctions	NPA Website
NPA eSale™	For all dealers, 24/7 buying online, units close 5 days per week	NPA Website
NPA Exchanges™	For franchised dealers, units close at the end of respective time cut off	NPA Website
NPA Factory™	For franchised dealers, simulcast format, real-time bidding, with auctioneers	NPA Website
NPA Featured Simulcast™	Month-End, RV+Marine, snowmobile simulcast auctions	NPA Website
NPA Insurance   Total Loss™	Salvage units and parts 24/7	NPA Website
CONSIGNOR PROGRAMS	WHAT	WHERE
NPA Consign™	For trade-ins & excess inventory	NPA Website
NPA AVPTM   NPA AVP+TM	Advance Value Payment (before auction)	NPA Sales Manager
NPA SERVICES	WHAT	WHERE
NPA ValueGuide™	Current real-time market prices across all NPA locations, over 15 years of accumulated proprietary data	NPA Website
NPA Condition Reports™	Offers sellers the most accurate depiction of cosmetic and mechanical status through meticulous assessment and photos	NPA Website
NPA Dealer App™	Dealers can bid and buy on live or online auction units, preview inventory, place proxy bids, and view account invoices and payoffs	NPA App
NPA Transport™	Nationwide transportation for all makes and models of powersport vehicles	transit@npauctions.com
NPA Customer Service™	For questions on the auction process, transportation, and registration	dealer-reg@npauctions.com

BECOME A MEMBER TODAY FOR ONLY \$99/YEAR AND RECEIVE THESE SERVICES AND MORE!



# NPA MEMBERSHIP

The NPA Membership is an annual membership that gives dealers access to additional tools and services including a more detailed NPA Value Guide, Inventory Valuation tool, VIN Decode and the ability to download vehicle photos for their own advertising. These products give dealers even more resources to make smart decisions with their pre-owned inventory. Along with getting access to these additional tools, dealers will be required to purchase this membership before buying inventory at auction. Become a member today for only \$99 a year!



#### **NPA Value Guide Plus**

The NPA Value Guide just got better!

- Offers actual vehicle transactions
- Search specific time frames and NPA locations
- Over 75,000 transactions annually to provide accurate values



# DigitalAdPackage DigitalAdPackage NPA

#### **NPA Digital Ad Package**

The NPA Digital Ad Pack allows dealers to access the photos and condition report of their purchased vehicles.

- HiRes photos without the NPA logo
- Simplified version of the condition report
- Each Digital Ad Pack is only \$10 per vehicle
- Download packages back to January 1, 2020





#### **Inventory Value**

NPA's Inventory Value tool will tell you what your current pre-owned inventory is worth.

- Export and upload VIN's from your DMS or website
- Displays NPA Values and NADA Wholesale Book
- Export a .csv file for additional analysis





#### **NPA VIN Decode**

The NPA VIN Decode tool takes the guessing out of taking trades or purchasing inventory.

- Take trades with confidence
- Over 26,000 powersport vehicles in NPA's database
- If more than one model matches, % match is shown



# NPA BUYER PROGRAMS



## NPALive/Simulcast™

#### **NPA Live Auctions**

Our live auctions are held monthly in multiple locations across the nation. Dealers can preview the inventory online days before and can attend our preview day to inspect all vehicles in person the day before the auction.

#### **NPA Simulcast**

Enjoy real-time online streaming of each of our live auctions. Participate like you were live, in-person, but from within our website or NPA Dealer App. Listen to auctioneer audio, pull condition reports, view photos, and bid.

# **NPA**Factory<sup>™</sup>-

NPA provides franchised dealers the opportunity to participate in simulcast OEM auctions broadcasted from NPA facilities with live auctioneers. These auctions enable dealers to source non-current and crate damaged product from the manufacturer. Dates and times will be communicated as auctions are scheduled.













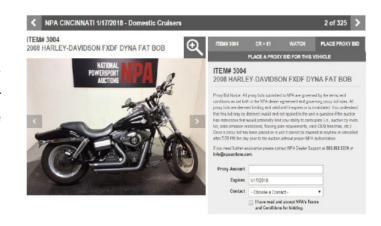
## **NPA**FeaturedSimulcast™

If you're looking for something specific, like Harley-Davidson, RV, Marine, or Snowmobile units, then you'll want to tune into our Month-End and special occurring simulcast auctions.



# **NPA**ProxyBids

Unable to bid during live or simulcast auctions? Proxy bids can be placed for units by setting your NPA web account to bid for you. Dealers will receive a confirmation email on all successful and/or denied Proxy Bids.



## NPAeSale 24/7

Why limit your business to buying ONLY during monthly live auctions? We also offer vehicles exclusively online through NPA eSale, a 24/7 platform designed to be the easy and obvious solution for buyers wanting to acquire inventory at higher frequency.

Each unit is subject to a thorough detail, detailed photo shoot, and rigorous evaluation by NPA trained professionals. Units close five days a week, Monday through Friday.



# **NPA**Exchanges

NPA has partnered with multiple OEMs and Financial Service companies to provide dedicated online auction exchanges for their approved dealers. This is an ideal platform for dealers to increase sales and profits through buying and selling product, all done without ever having to leave their dealership. Each exchange timeline is specific to the respective selling organization.

HARLEY — DAVIDSON DEALER EXCHANGE







BMW Motorrad Motorcycle Auctions Never Settle For Less

## NPA Insurance Total Loss™

This dedicated NPA website showcases salvage, damaged clean title, theft recovery, and parts of powersports units. Running 24/7 with hundreds of units offered each month. Please visit **salvage.npauctions.com**.





# **NPA**Consign<sup>®</sup>

NPA provides a dealer consignment program like no other auction service in the world giving dealers the opportunity to sell their consignment units adjacent to lender powersports.

Every unit sold through our facilities receive the same comprehensive condition report, mechanical evaluation, thorough detail, title work, and world class auctioning.

With our strategic locations, transportation network, and various consignor programs, getting your inventory to one of our auctions is easy and cost effective.

## **NPAAVP**<sup>™</sup>

Need to be paid faster? With NPA's Advanced Value Payment (AVP), once we receive the vehicle and title, we send you a check for up to 75% of the vehicle's value. Once the vehicle sells, the additional sale amount is sent.

## NPAAVP+<sup>™</sup>

Same great AVP program but qualified dealers will receive 90% of their vehicle's value prior to dropping off vehicles and titles.

### **NPA CONSIGNMENT SALES TEAM**

View the Sales Team Map Click Here



# **NPA SERVICES**

## **NPA**ValueGuide<sup>™</sup>

Never fear taking a trade in again! NPA offers dealers access to current real-time market prices across all NPA locations. With over 15 years of accumulated proprietary data you will never turn away another trade due to inaccurate projections. More Trades = More Money





# **NPA**ConditionReports<sup>™</sup>

NPA's proprietary condition report system is the most comprehensive inspection process in the industry. NPA Condition Reports offer sellers the most accurate depiction of a unit's cosmetic and mechanical condition through meticulous assessment. Buyers bid with confidence knowing every aspect of the vehicle has been analyzed and evaluated against make, model, and year standards.







## NPADealer App™

The NPA Dealer App gives dealer the tools they need to be successful in the palm of their hand. Dealers can buy, sell, search values and inventory, plus more! Bid live in real-time during an auction or on NPA eSale and online exchanges 24/7. Sell with NPA any time of day by consigning or using NPA Direct Buy directly through the app. Search "NPA Dealer" in the App or Google Play store to download the app today!





# **NPA**Transport<sup>™</sup>

NPA's Transportation department specializes in coordinating the flow of vehicles to and from our Nationwide facilities. NPA is the only service provider with dedicated carriers who have the equipment and expertise required to transport motorcycles, ATVs, and other specialty vehicles anywhere in the country. For transportation information contact our transportation team at **transit@npauctions.com**.



#### NPA Customer Service™

Our staff has years of powersport auction experience. We educate dealers about the auction process, oversee special dealer programs,



and manage local and international transportation needs. Powersport dealers have come to rely upon the high level of NPA service that remains unmatched by any other auction company. Contact dealer-reg@npauctions.com.